

***** NEW APPLICANTS *****

ART ON THE LAWN

a juried event featuring fine arts in various media



Date and Location

When: Sunday, June 13, 2010, 10:00AM to 5:00PM

Where: Rockford College, 5050 E. State Street,
Rockford, Illinois 61108

How to Apply

Complete and return the enclosed application with the \$10 jury fee and four (4) professional quality images of current work (less than two years old) for jury consideration. Formats accepted include photographic prints or high-resolution (300 dpi) jpeg, tiff or pdf digital images on CD. Clearly label each image with name, medium and size. Applications without images or with poor quality images will not be considered.

Artists may submit multiple applications; however, all submissions in a single entry must be in one category only. Images will be returned to participants **only** if an appropriately sized S.A.S.E. envelope with proper postage is included with entry.

Mail applications to: Art on the Lawn c/o Barbara Berney, 402 Paris Avenue, Rockford, Illinois 61107.

Entry Deadline

Entries must be postmarked by March 12, 2010. Notification of acceptance will be mailed by April 2, 2010.

Booth Information

Standard booth space is 10' wide x 12' deep with 2' walk-around area. Booths are assigned based on date of application and location needed for a given medium.

Artists provide their own complete displays, including any tables or chairs. A canopy is recommended.

Two artists may share a booth, providing they have made arrangements in advance, and each is juried into the show. *****Each artist is responsible for his or her own \$60 booth fee.*****

Art on the Lawn is limited to 75 booths.

Fees

Each entry must be accompanied by a completed application, a \$10 nonrefundable jury fee and S.A.S.E. for return of submissions.

The booth fee is \$60. **Artists sharing a booth are each responsible for their own \$60 fee.** All fees must be received by May 3, 2010. For artists without canopies, a limited number of 10' x 10' booth spaces under our tent are available on a first-come, first-served basis for an additional \$50 each. **DO NOT send booth fees with application.**

Awards

Art on the Lawn is judged by a professional judge. A total of four cash prizes will be awarded for best of show and runner-up for both 2D and 3D. Amounts TBD.

Program/Postcards

A program listing artists, media and booth numbers is distributed free of charge to attendees.

Artists receive 25 full-color postcard invitations for their own mailings. Additional postcards are available for a nominal fee.

Set-up

Check-in/setup begins at 6:00AM on the day of the show. Artists must be checked in by 8:30AM.

Artists may begin setting up on Saturday, June 12, from noon to 5:00PM. Overnight security is provided, however, Rockford College is not responsible for loss or damage to any property left unattended.

Show Rules

- 1) All work must be the artist's own original, creative work and must be presented in a finished manner. Work that is mass produced or purchased from other artists may not be sold.
- 2) The show committee reserves the right to refuse exhibition of work not consistent with submitted materials.
- 3) Artists must be present for the entire show and must remain set up until the close of the show.
- 4) Artists are not permitted to change space assignments. See the show director if there is a problem.
- 5) No artists' vehicles are allowed in the loading/unloading area until after the show closes at 5:00PM.

Questions?

For questions or more information, e-mail Barbara Berney at info@artonthelawn.org or call 815.397.7704 (studio) or 815.519.2121 (cell).

Art on the Lawn and Rockford College are not responsible for any loss or damage to the artists' original art on display, nor for any personal injury that may result from setting up or taking down artists' displays.

While every precaution will be taken to prevent loss or damage of artists' submissions, Rockford College and Art on the Lawn are not responsible for such occurrences.

The above named also reserve the right to alter show details on an as-needed basis.

Art on the Lawn is held rain or shine, except when to do so would endanger personal safety. No refunds are made for cancellation due to weather.



SUNDAY, JUNE 13, 2010 • 10AM-5PM

Rockford College • 5050 East State Street • Rockford, Illinois 61108

New Artist Application and Rules

Applicants

- 1. Please send this completed form with four (4) professional quality photographs, or CD with high-resolution (300 dpi) images (jpeg, tiff or pdf) of recent work. E-mailed, low-resolution digital files will not be accepted. All entries must be postmarked by March 12, 2010, accompanied by a \$10 jury fee. Please make check or money order payable to **Rockford College. ***Do NOT include booth fee with application.*****
- 2. Please include a self-addressed, stamped envelope sized appropriately for the return of your entries. Entries without proper envelope or sufficient postage will not be returned.
- 3. Notification of acceptance will be mailed by April 2, 2010. Booths are 10' w x 12' d. A booth fee of \$60 is due by May 3.

I hereby certify that these images represent my own, original work. My signature below indicates that I have read and agree to follow the show rules as outlined below. I agree to allow images of my work to be used in event-related publicity and/or materials. Applications without your signature will not be accepted.

Signature (Single applicant names only. No company names. Partnership requires all partners' signatures.)

Artist Name _____ Check # _____ Amount _____
(your printed name, not your company name)

Address _____ E-mail _____

City _____ State _____ Zip _____ Day Phone (___) _____ Eve. Phone(___) _____

YES, I am interested in renting booth space under Rockford College's tent (for artists without canopies).

Eligibility and Rules

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Sales

All proceeds belong to the artists. Artists are responsible by law to pay any applicable city, state and federal tax on work sold. Sales of art in Rockford are subject to a 8.25% sales tax.

Disclaimer

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Complete the required description of your entries on the reverse. Entries not completely filled out will not be accepted.



Description of entries (must be filled out by all entrants)

Please check the category and sub-category in which you wish your entries to be juried. You may submit more than one application, however, each group of four must be accompanied by its own forms, envelopes and fee. This form may be duplicated.

Please check your jury category as best applies (check one only):

- 3-D 2-D

Please check your sub-category as best applies (check one only):

- Ceramic Fiber/paper Jewelry Prints
 Drawing Furniture Mixed media Painting
 Digital art Glass Photography Sculpture Other (explain below)

Description: please include size, technique, etc.

1) _____
2) _____
3) _____
4) _____